

Item No. 11a supp

Meeting Date: December 13, 2022

On-Demand Taxi/Flat Rate Program Briefing

December 13, 2022



Briefing Agenda

- History/Industry Changes
- Pilot Program
- Stakeholder Outreach
- Post-Pilot Program Recommendation
- Next Steps



History

Taxi/Flat Rate Contracts and Features 1989 to 2022

Contract	Term	Vehicles	Trips per Year
Sea-Tac International Taxi Association (STITA)	1989 - 2009 (exclusive)	165	696,000 (est. 2009)
Puget Sound Dispatch/dba Yellow Cab	2010 - 2016	239 (+pool of 60)	960,000 (2015-peak)
Eastside for Hire/SP Plus (ESFH)	2016-2019	405 (three pools of 135)	760,000 (2017)
Pilot Program	2019-Current	409 (three pools of 136)	264,110 (2021)

Industry Changes

- Smartphone technology
 - Rideshare (TNC) applications



- King County/City of Seattle Regulations
 - Taxi vs. flat-rate for-hire

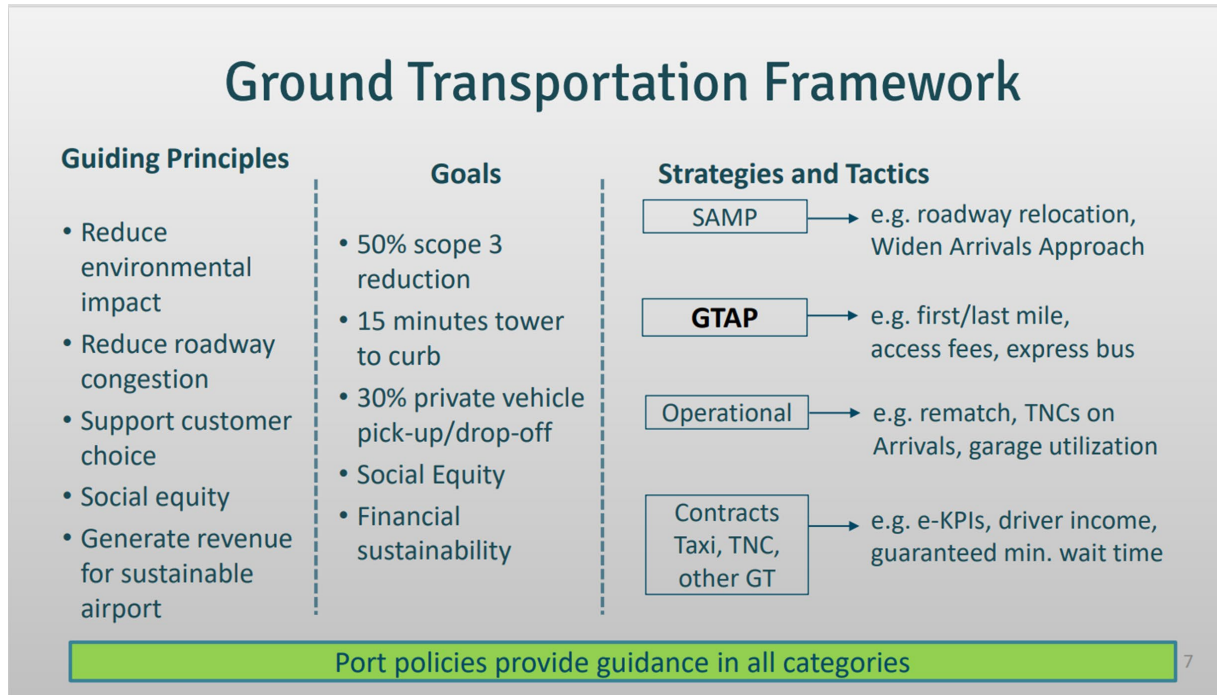


- Commission-approved relief
 - Eastside For Hire agreement (2017 and 2018)

Pilot Program

- Resolution 3759 – (July 2019)

- Motion 2019-03 (May 2019)



- Retention of current owners with non-transferable agreements (approximately 409)
- Direct agreement with SEA and direct payment of all-inclusive \$6.00 per trip fee
- Open dispatch company affiliation
- SEA manages and pays for curbside management services
- Recognition of a voluntary organization with monthly meetings and feedback opportunities
- Quarterly stakeholder outreach

Stakeholder Outreach/Feedback on Pilot Program

Frequently heard feedback:

- Concerns over short trips and surcharge changes
- Requests to implement a minimum fare
- Operators continue to affiliate with own dispatch company
- Maintain existing fleet size
- Allow ability to transfer agreement to others
- Port should oversee curbside management
- Continue trip fee payment directly to the Port + “pay as you go” system
- Concerns about fare differences between metered and flat-rate cabs
- Requests to continue coordination with Voluntary Organization
- Concerns related to implementation of a virtual queue system

Outreach recap:

- Outreach sessions: 17 (12 in-person, 5 via Zoom)
- 3 online surveys
- Monthly meetings with the Voluntary Organization



Post Pilot Program Recommendation

Program Area	Elements
Permitting/Composition of Fleet	<ul style="list-style-type: none">• Three year direct relationship with current medallion holders• Free affiliation with dispatcher of choice• No transferability
Fee/Cost to Operate/Technology	<ul style="list-style-type: none">• Year 1: \$6 per pick-up, then re-evaluate level for years 2 and 3• Direct payment from driver to SEA• Explore virtual queue options with operators• SEA contracts and pays for curbside management
Driver's Voice Future	<ul style="list-style-type: none">• Continue quarterly stakeholder outreach• Retain Driver Voice via monthly meeting with Voluntary Organization• SEA works on development of a job training program



Next Steps

- Commission Briefing – 12/13 (today!)
- Stakeholder outreach/education – end of Q4 2022/early Q1 2023
- Public communication/outreach – Q1 2023
- Implement operational and contractual changes – Q1 2023
- Targeted implementation date – 4/1/23

Questions/Comments

- Thank you to all involved:
 - Owners/Operators
 - Voluntary Organization
 - Port Staff/Commission
 - Maul Foster & Alongi
 - InterVISTAS
 - King County/City of Seattle

